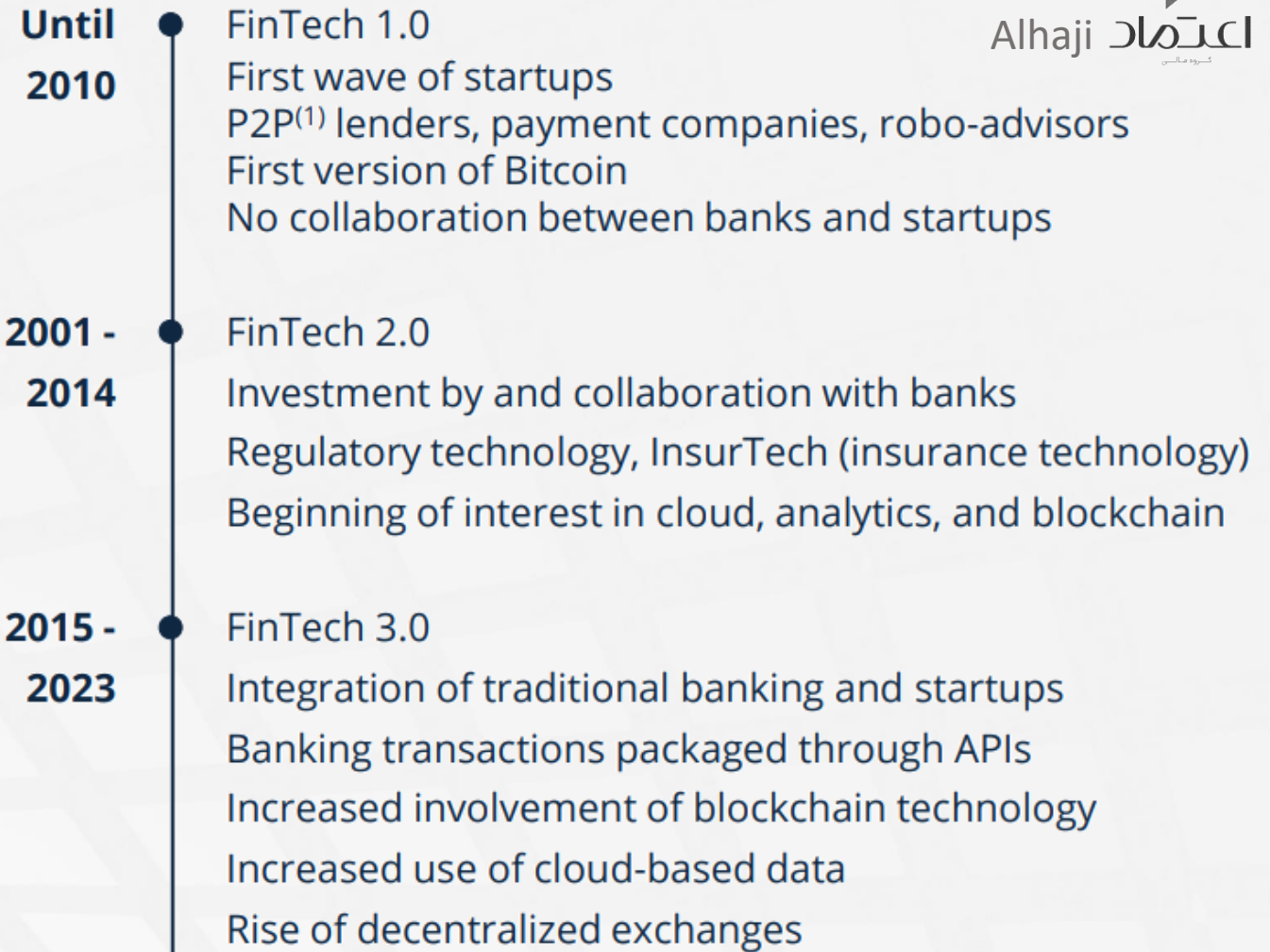


Investment Opportunity in the LendTech industry

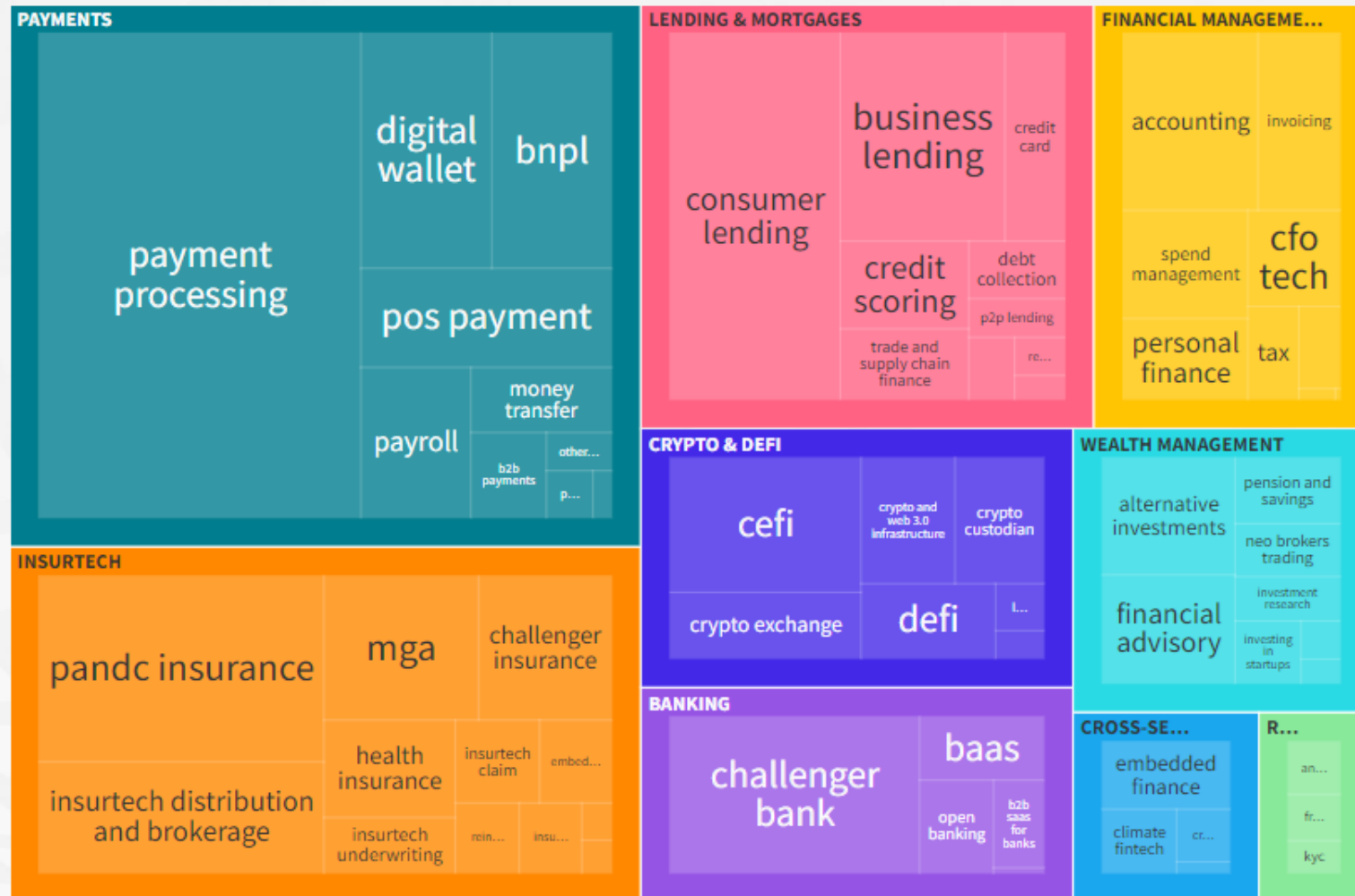
August ۲۰۲۴

Evolution of FinTech

statista 

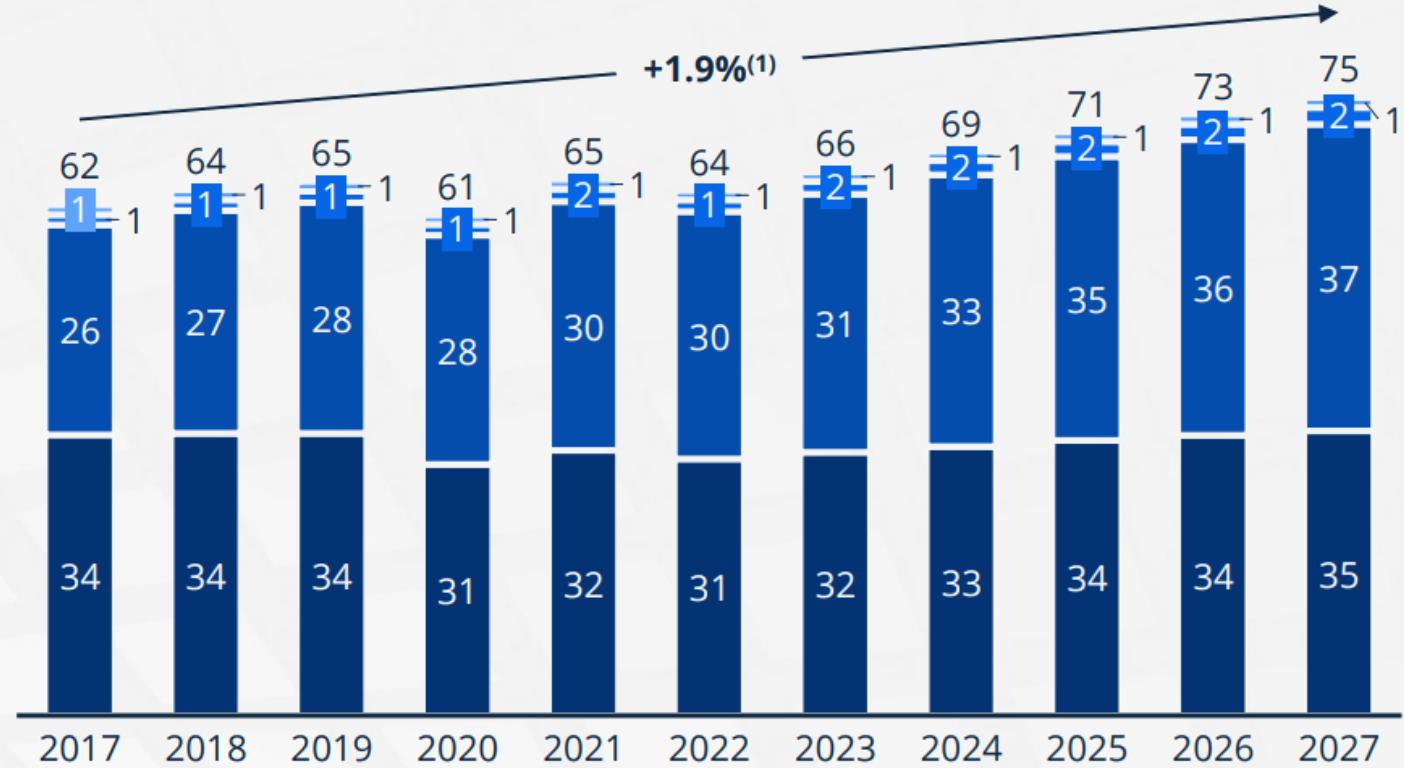


Fintech VC funding by segment in 2023



Digital Capital Raising market

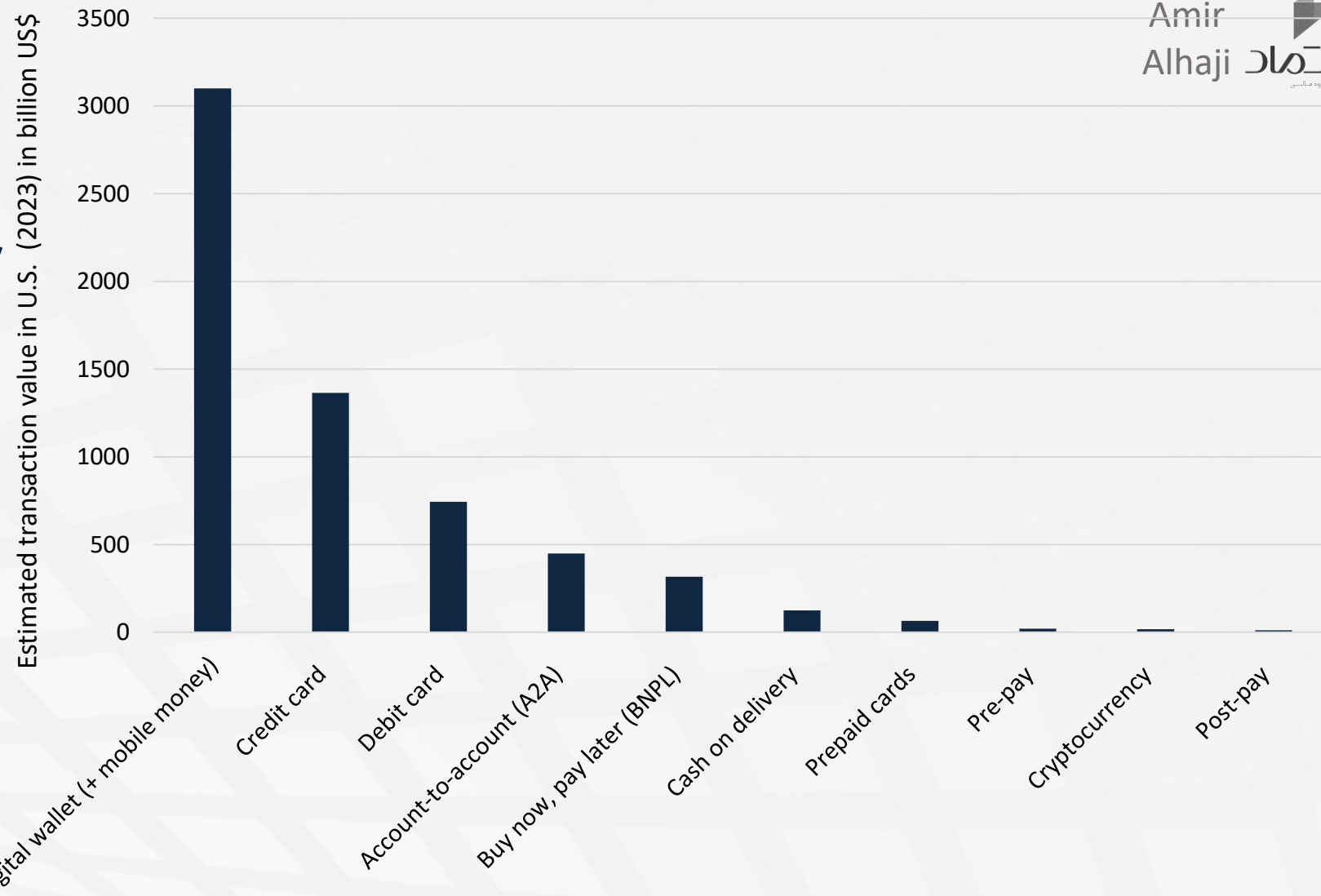
Global⁽²⁾ transaction value in billion US\$



statista

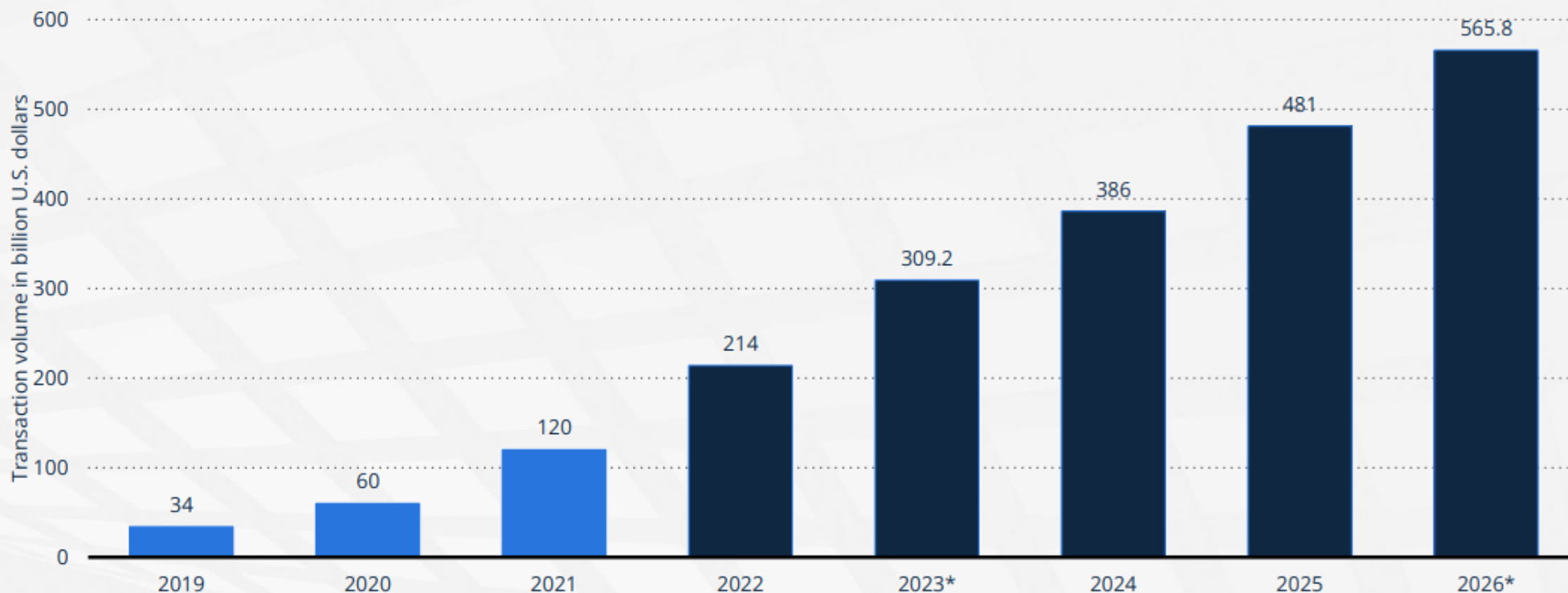
Marketplace Lending (Consumer) Crowdlending (Business)
Crowdfunding Crowdinvesting

Transaction value and market share of payment methods in total e-commerce transaction value worldwide



statista

Global transaction value of BNPL in e-commerce



statista

Vertical value chain of Entekhab group

پیام انتخاب



ENTEKHAB
SERVICE

Construction

Petrochemical

Supplier

Home appliance

Sales

Logistics

After-sales
service

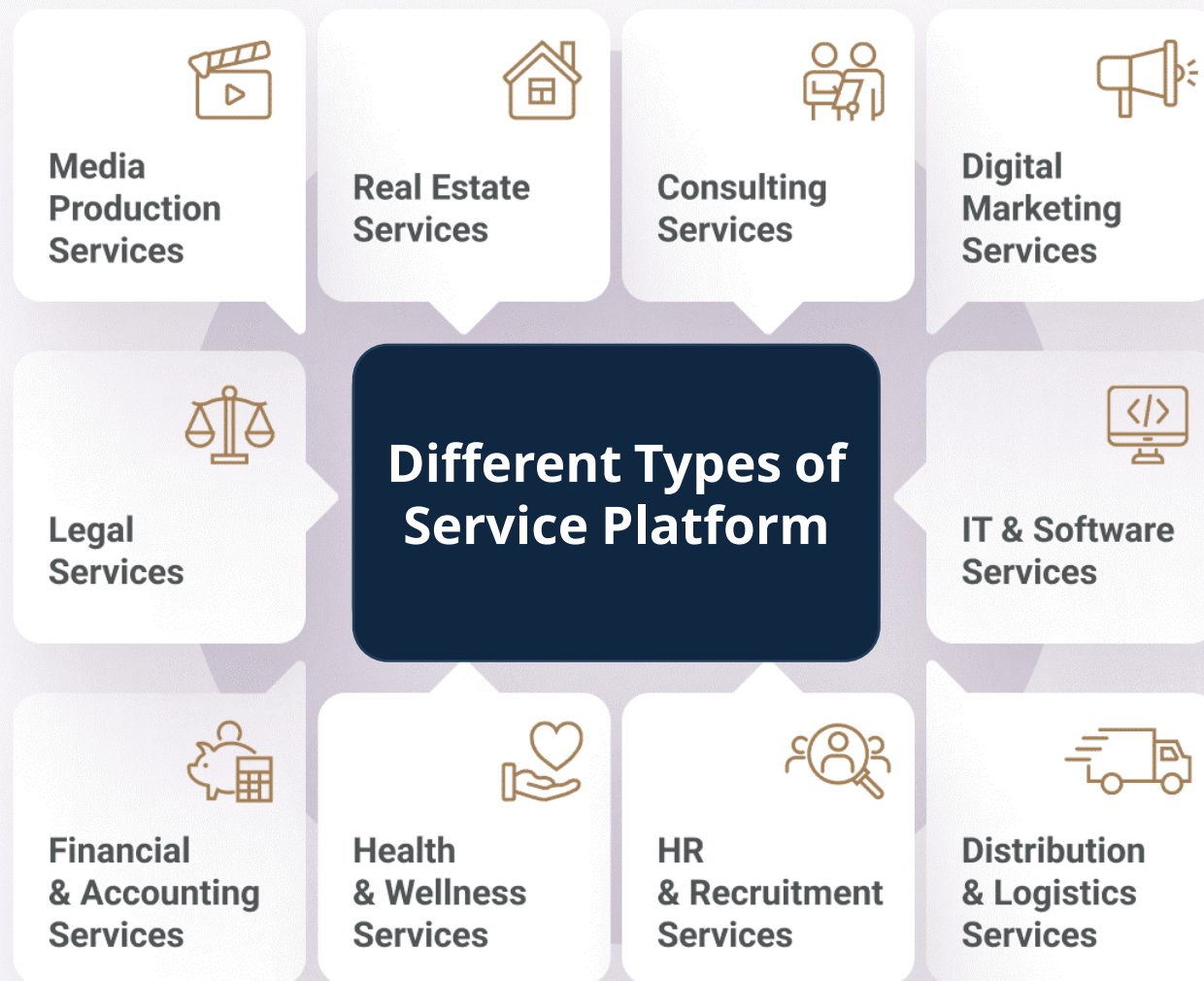
Financial group

snowa EPS

DAEWOO BOST

snowa Tecnogas
ARDESIA

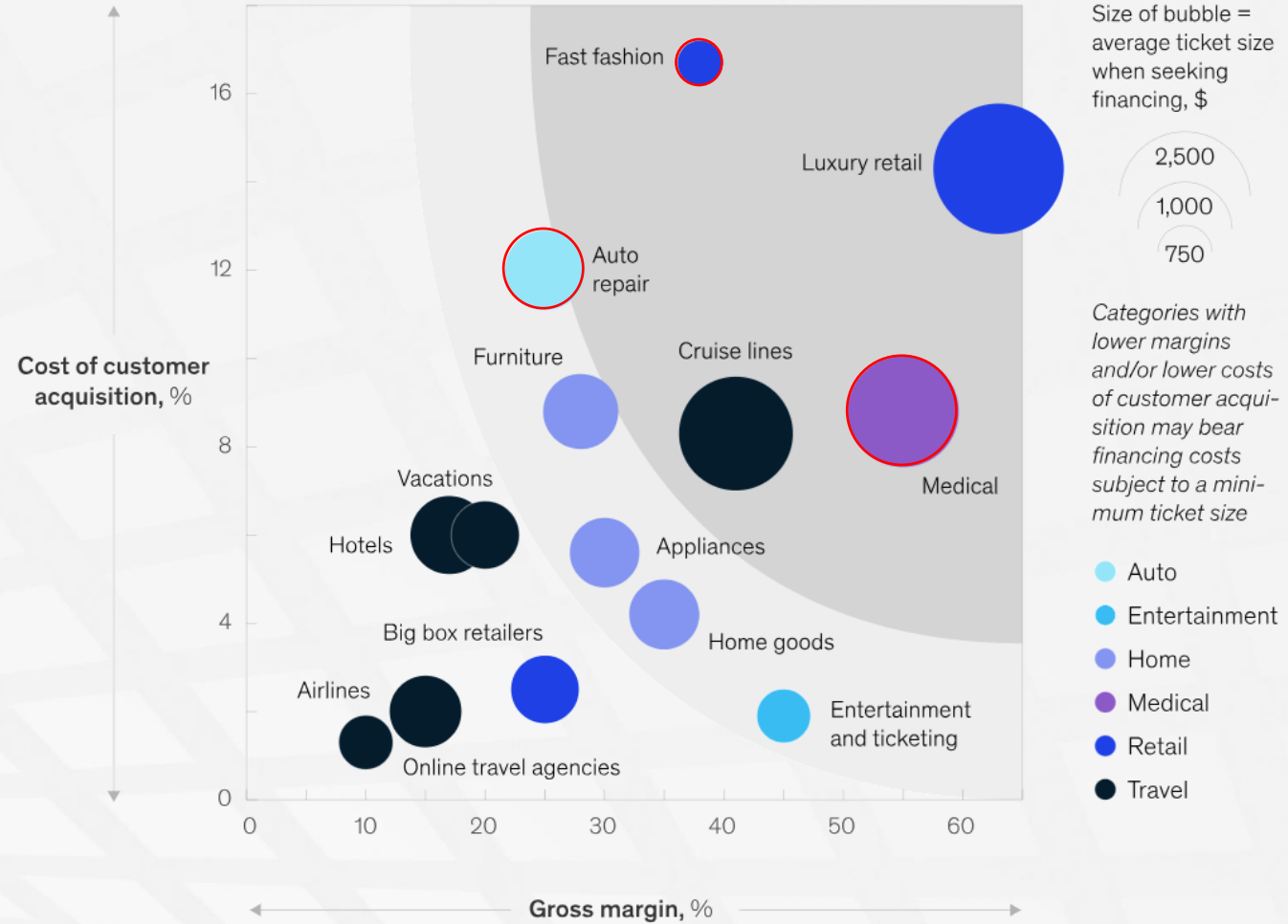




Willingness to pay in BNPL industry

Merchant categories by average ticket size

Medium willingness to pay High willingness to pay



Source: McKinsey Merchant POS Financing Survey

McKinsey
& Company